



For Immediate Release  
February 20, 2007

**Leading Ontario Resort  
names new Director of Marketing and Director of Human Resources**

GRAVENHURST, ON - February 20, 2007 - Taboo Resort, Golf & Spa today announced the appointment of Shannon Smith to the position of Director of Marketing and John Bellamy to the position of Director Human Resources.

Ms. Smith has a wealth of experience in the senior marketing arena where she has managed international strategy for multi national-directed marcom initiatives in the IT sector and more recently, three years hospitality experience at Hockley Valley Resort. "Specializing in communication strategy, Shannon brings her experience in resort, food & beverage, golf and spa to Taboo Resort, Golf & Spa as we shift our marketing tactics in-house." said Randy Heyd, General Manager of Taboo.

Also joining the executive committee, is John Bellamy. "With an extensive background in resort management including operations, administration, sales and human resources, John brings a wealth of experience and enthusiasm in support of our employer-of-choice strategy," says Mr. Heyd.

*Taboo Resort Golf & Spa is located on beautiful Lake Muskoka just 90 minutes north of Toronto in Gravenhurst, Ontario. A year-round retreat for leisure and business, Taboo offers exceptional cuisine, a culinary theatre, luxurious accommodations, Indulgence Spa, state of the art conference facilities and an endless variety of leisure activities on over 1,000 acres, including championship golf on the Home Course of Mike Weir.*

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**For more information:**

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